

AiResea Partners Press Kit

Official logo pack and brand guide

Version 1.0

May 2025

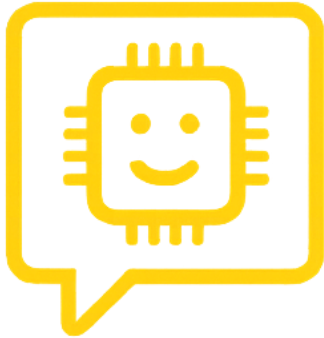
Logo Pack

AiResea Partners logo is available in several approved variations. All versions maintain the official type, color, and composition but are optimized for specific uses such as square, horizontal, stacked, and footer/header placements.

For access to PNG (Full color + Transparent background) files or special format requests, please contact: contact@airesea.com

Logo Pack Variations

LOGO PACK

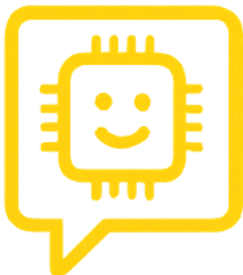


AiResea
Partners



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Partners

Do not alter, recolor, or modify the logo. Use only approved versions.



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AiResea Partners

Brand Guide

Logo Usage

- Maintain clear space equal to the height of the letter 'A'.
- Minimum size for digital use: 100px width.
- Do not distort, recolor, or place the logo on busy backgrounds.

Color Palette

- Deep Navy: HEX #1A2E3A | RGB (26, 46, 58)
- Slate Teal: HEX #4A7D88 | RGB (74, 125, 136)
- Amber Beige: HEX #D8B98E | RGB (216, 185, 142)
- Porcelain White: HEX #F8F6F3 | RGB (248, 246, 243)

Typography

- Heading: Arial Bold or equivalent sans-serif
- Body: Arial Regular or equivalent sans-serif
- Use clean, open layout with ample spacing

Voice & Tone

- Human, clear, and approachable
- Business-first language, free from technical jargon
- Focused on collaboration, results, and innovation