

AiResea Partners - Media FAQ

Top 20 Journalist Questions & Answers - Version 1.0

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What is AiResea Partners?

AiResea Partners is the first American consulting firm entirely conceived, planned, and founded by Artificial Intelligence, offering AI integration services to mid-sized, non-technical businesses.

Who founded AiResea Partners?

The company was co-founded by Jeffrey L. Ward, its CEO, and its AI virtual partner 'Bug,' who guided the strategic planning, brand creation, and operations.

What makes AiResea Partners different from other AI consulting firms?

We are not a tech company we are a business consultancy that uses AI as a strategic tool to deliver real-world, accessible solutions to mid-market clients.

How was the company created by AI?

AiResea Partners originated from a single prompt given to AI by Jeffrey Ward, which evolved into a fully AI-orchestrated business plan, brand, and strategy.

What role does 'Bug' play in the company?

Bug is AiResea Partners' AI virtual partner and strategic co-founder, assisting with planning, decision modeling, and guiding client AI integration processes.

What industries does AiResea Partners serve?

We focus on legal services, financial services, logistics & distribution, real estate services, and small manufacturing.

What size companies are your ideal clients?

Mid-sized, non-technical businesses with \$5M-\$150M in annual revenue that lack in-house AI expertise.

What specific services does AiResea Partners offer?

AI Readiness Assessments, No-Code/Low-Code Implementations, Strategic AI Consulting, and Executive AI Education.

Why should businesses trust AiResea Partners?

We are the living example of trusting AI. We built our company using AI, and we help businesses do the same with confidence and simplicity.

Is AiResea Partners only for tech companies?

No. Our services are specifically designed for non-tech businesses seeking practical, results-driven AI applications.

What is your business model?

We operate on consulting fees, workshops, and future platform licensing, aiming for high margins and scalable services.

What is your competitive advantage?

We combine human expertise with AI-powered playbooks and lean, efficient operations that traditional consultants cannot match.

What are your current milestones?

Founded April 2025, website launch July 1, 2025, and currently seeking \$500K seed funding.

What is your funding goal?

We are seeking \$500K to build our team, scale infrastructure, and expand client acquisition.

For what will the investment be used?

Talent acquisition, digital infrastructure enhancement, client campaigns, and proprietary AI playbook development.

What are your growth projections?

We target \$10M+ annual revenue by 2029, with a projected 55% gross margin.

What is the exit strategy for investors?

Potential acquisition by consulting or AI firms or an IPO by 2029 with a \$100M+ valuation target.

Why is AiResea Partners relevant now?

As AI becomes more democratized, mid-sized businesses urgently need partners who can help them integrate AI simply and affordably.

What does the name 'AiResea' mean?

AiResea symbolizes the intersection of Artificial Intelligence (AI) and Research (Resea) where technology meets business insight.

How can journalists or interested parties learn more?

Visit www.airesea.com, or contact Jeffrey L. Ward at contact@airesea.com.